

SINCE 2006

프로덕션

날아라발전소

CREATIVE WORK COMPANY. SEOUL KOREA





Director

김 이 석

www.vimeo.com/channels/direeseok

Education

홍익대학교

Profile

광고대행사에서의 다양하고 풍부한 브랜드 경험과 프로덕션에서의 체계적이고 실질적인 제작노하우를 접목하여 더욱 감성적이고 깊이 있는 인물연출과 절제된 아트워크를 바탕으로 Target의 트렌드에 맞는 Visual 아이디어로 제시, Client의 브랜드 가치를 높이는 데에 최선의 방향을 제시하여 드립니다

Experience

1996 제일기획 Producer

- '98 뉴욕페스티벌 SHOTList 삼성전자 MyMy 'My Way'편
ADCK 금상 모닝글로리 '새해인사'편
- '01 제일기획 최우수 크리에이터 GOLD 애니콜 디지털익사이팅 캠페인 '컬러로 쏜다'편
- '02 제일기획 최우수 크리에이터 Grand-prix 제일투자증권 캠페인 '팝콘/바스켓'편

2003 동진프로덕션 감독

2006 날아라발전소 대표감독

- '18 IBA Stevie Awards GOLD winner 서울시 'SEOUL Has It All' starring STEVE McCURRY
- '18 KPRA (Korea PR Awards) Grand-prix 서울시 'SEOUL Has It All' starring STEVE McCURRY



Director

KIM EE-SEOK



Education
HONGIK Univ.

Experience
CHEIL Worldwide PD

DONGJIN Production Director
Production NALBAL Director

Planner

KIM SUN-YOUNG



Education
DONGGUK Univ.

Experience
DIAMOND OGILVY AE

HAKUHODO-CHEIL Com. AE
It's HANBUL Chief Marketing Officer
Production NALBAL Planner

Producer

CHO HAN-YUL



Education
Guangzhou Sun Yat-sen univ.

Experience
Production REDCARPET PD

Production NALBALE-PD

Producer

ANDREW LEE



Education
University of SYDNEY

Experience
BADA Production PD

OZCAM PD
Production NALBAL PD

Visual Supervisor

LEE YOUNG-NHO



Education
SEOULARTS univ.

Experience
PREDICT interactive Officer

Morpheus President
Mediafront CD
Production NALBAL Supervisor

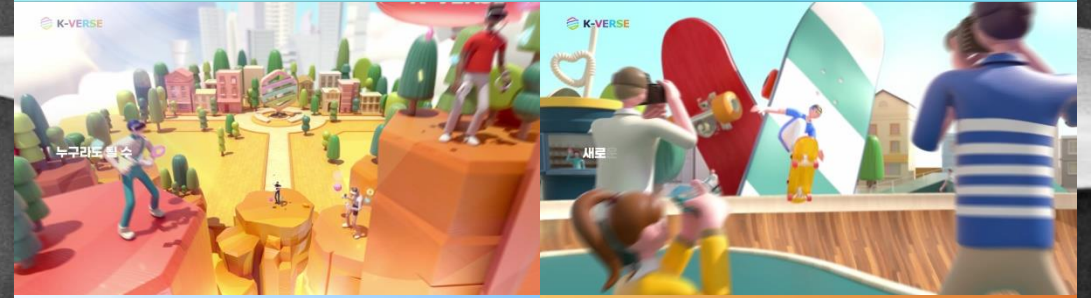


SHOWREELS

HILLSTATE – Together On Top



K-VERSE – New Days, My Playground

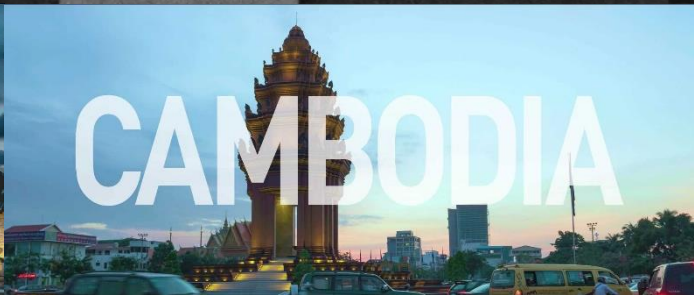


HYUNDAI Motors – IONIQ5 the New Era Beginning

HYUNDAI MOTORS – Earth Rise



KOICA - ASEAN-KOREA Commemorative Summit ceremony



CHAMDAHAN - Choice the Absorption Rate

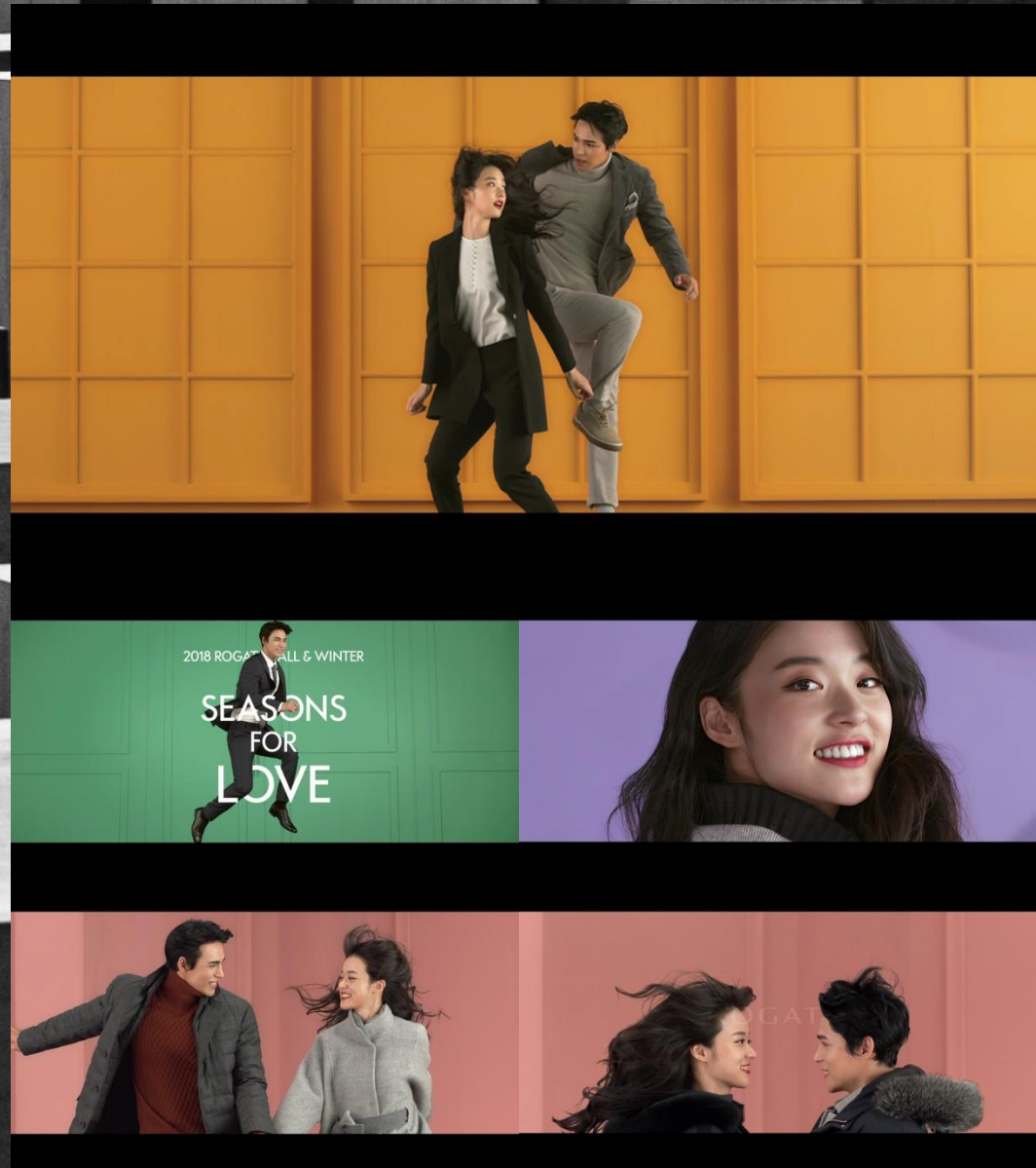


SAMSUNG QLED TV - Fishing

SEOUL Global PR – SEOUL Has It All



SAMSUNG FASHION – ROGATIS F/W



HYUNDAI Motors. – Boost Your Driving Fun



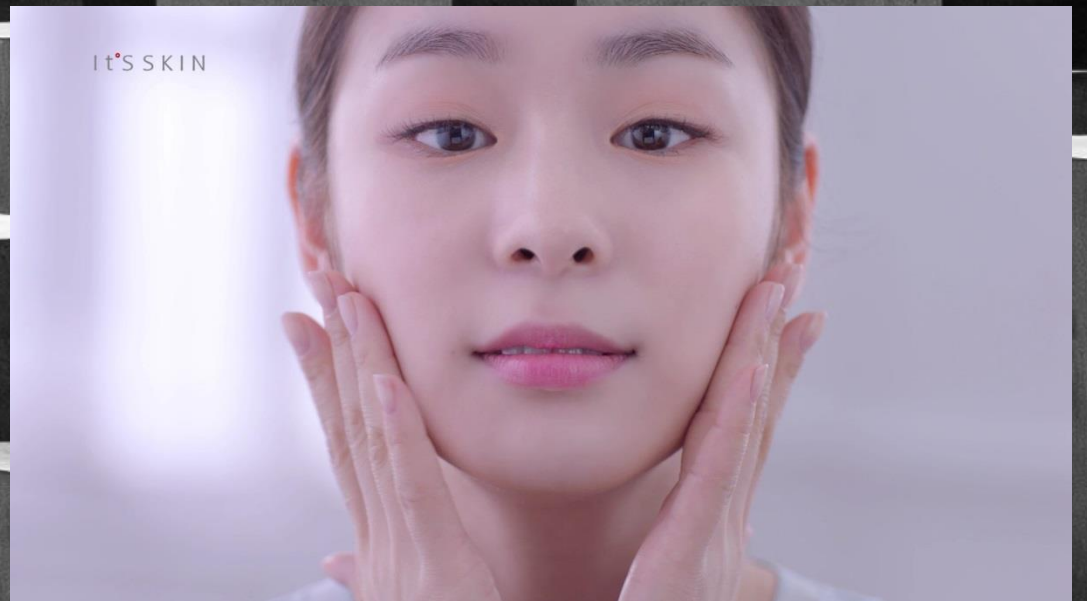
It's SKIN – FLOWER CELL

360VR SAMSUNG OPEN HOUSE – Full Package



It's SKIN - YUNA'S Piano

It's SKIN - YUNA'S Swing



연아의
피부 고민
제로



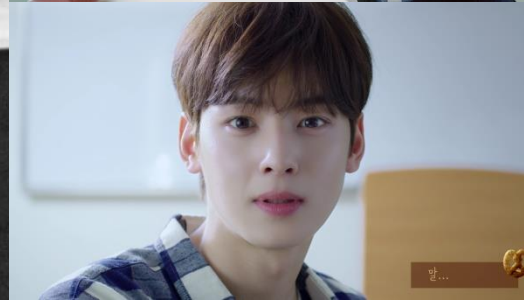
SNP- Hidden Lab by MOON CHAEWON



ELBON the Style



NONGSHIM PRETZEL



SAMSUNG QLED TV - Ambient



날*라발전소

감독 **김 이 석**

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