

SINCE 2006

날아라발전소

CREATIVE WORK COMPANY. SEOUL KOREA





**Director**

**김 이 석**

## Education

홍익대학교

## Profile

광고대행사에서의 다양하고 풍부한 브랜드 경험과 프로덕션에서의 체계적이고 실질적인 제작노하우를 접목하여 더욱 감성적이고 깊이 있는 인물연출과 절제된 아트워크를 바탕으로 Target의 트렌드에 맞는 Visual 아이디어로 제시, Client의 브랜드 가치를 높이는 데에 최선의 방향을 제시하여 드립니다

## Experience

### 1996 제일기획 Producer

'98 뉴욕페스티벌 SHOTList 삼성전자 MyMy 'My Way'편

ADCK 금상 모닝글로리 '새해인사'편

'01 제일기획 최우수 크리에이터 GOLD 애니콜 디지털익사이팅 캠페인 '컬러로 쏜다'편

'02 제일기획 최우수 크리에이터 Grand-prix 제일투자증권 캠페인 '팝콘/바스켓'편

### 2003 동진프로덕션 감독

### 2006 날아라발전소 대표감독

'18 IBA Stevie Awards GOLD winner 서울시 'SEOUL Has It All' starring STEVE McCURRY

'18 KPRA (Korea PR Awards) Grand-prix 서울시 'SEOUL Has It All' starring STEVE McCURRY

'24 KOREA Communication Award Grand-prix KOICA '2024 KOREA-AFRICA Summit' PR Film



# MANPOWER

*Director*

**KIM EE-SEOK**



*Education*  
HONGIK Univ.

*Experience*  
CHEIL Worldwide PD

DONGJIN Production Director

Production NALBAL Director

*Chief Planner*

**KIM SUN-YOUNG**



*Education*  
DONGGUK Univ.

*Experience*  
DIAMOND OGILVY AE

HAKUHODO-CHEIL Com. AE

It's HANBUL Chief Marketing Director

Production NALBAL Planner

*Producer*

**ANDREW LEE**



*Education*  
University of SYDNEY

*Experience*  
BADA Production PD

OZCAM PD

Production NALBAL PD

*Planner*

**PARK DAN-BI**



*Education*  
HONGIK univ.

*Experience*  
JWT Adventure AE

It's HANBUL Brand Manager

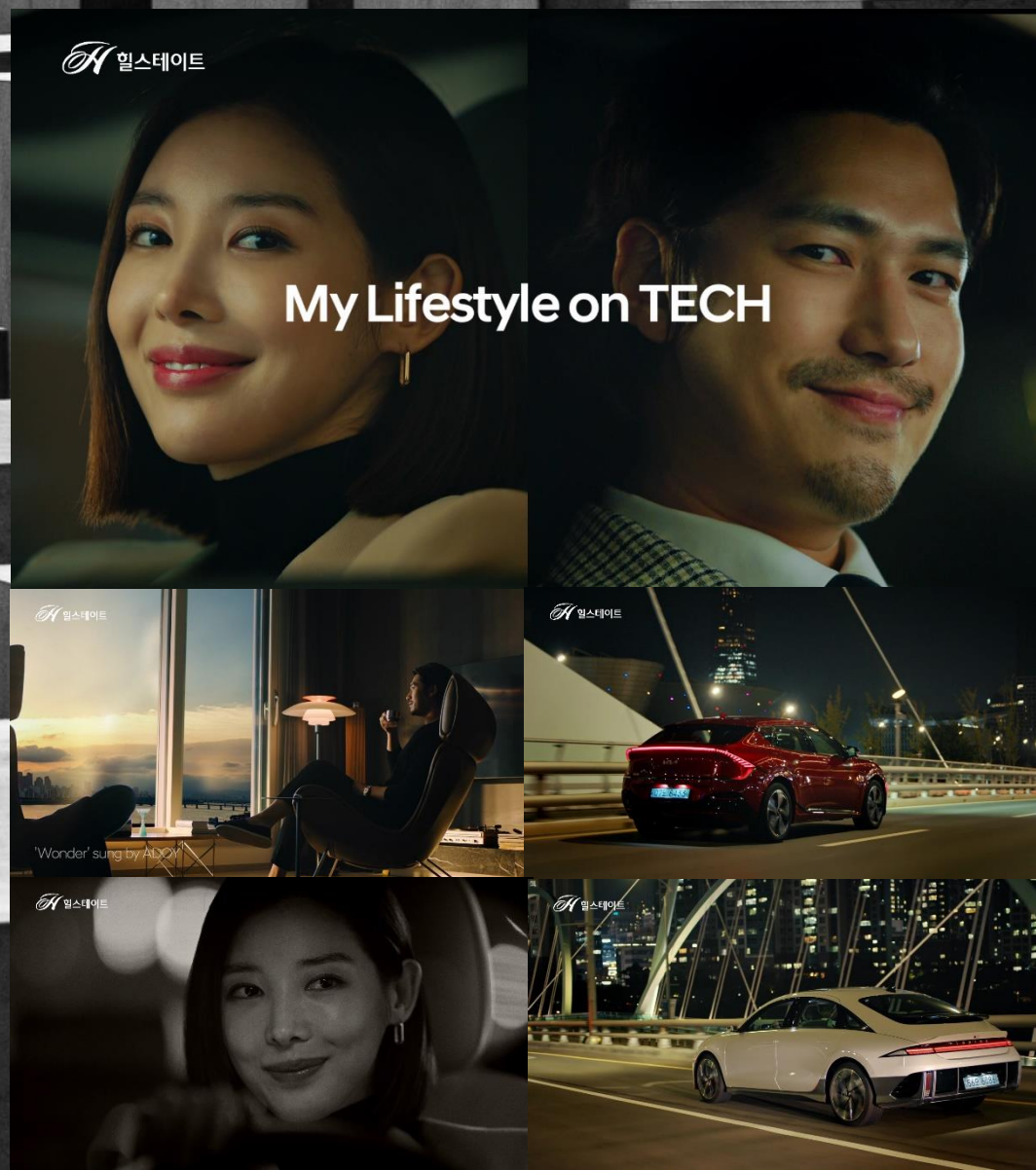
SAMIL Pharm. Marketing Director

Production NALBAL Planner

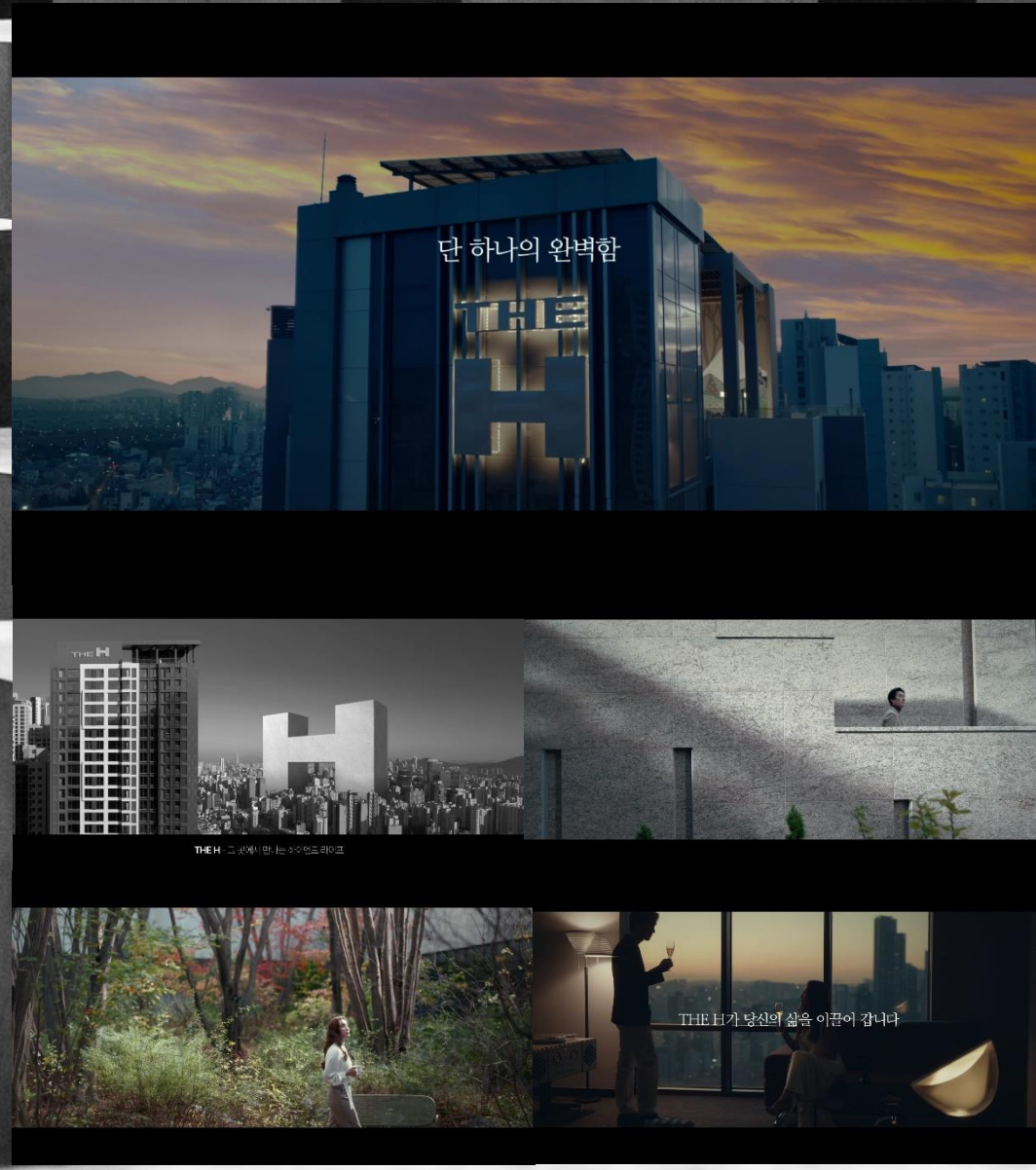


*SHOWREELS*

## HILLSTATE – My Lifestyle on TECH

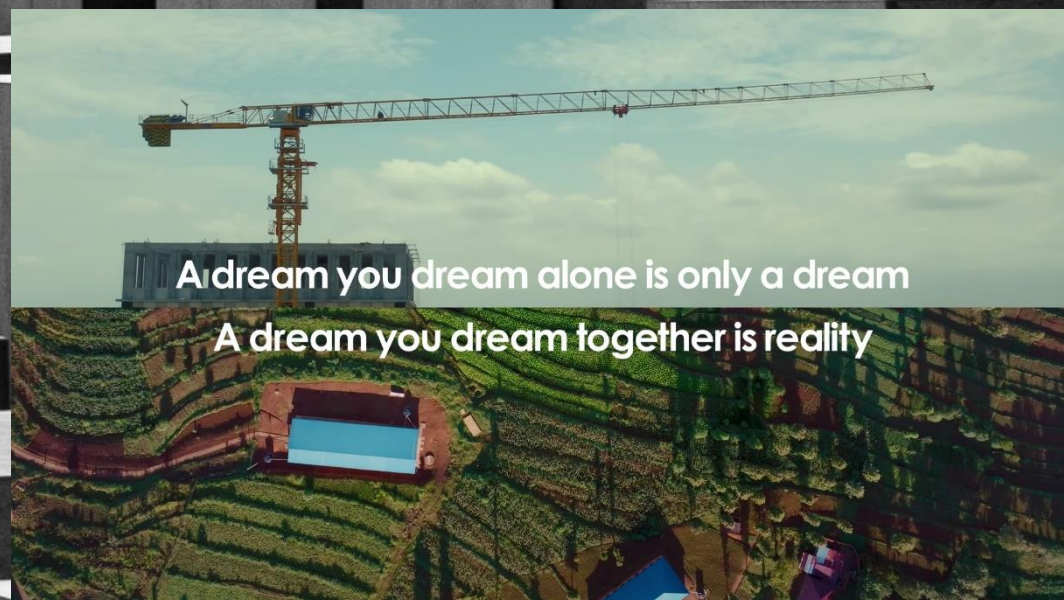


## THE H – ONE & ONLY

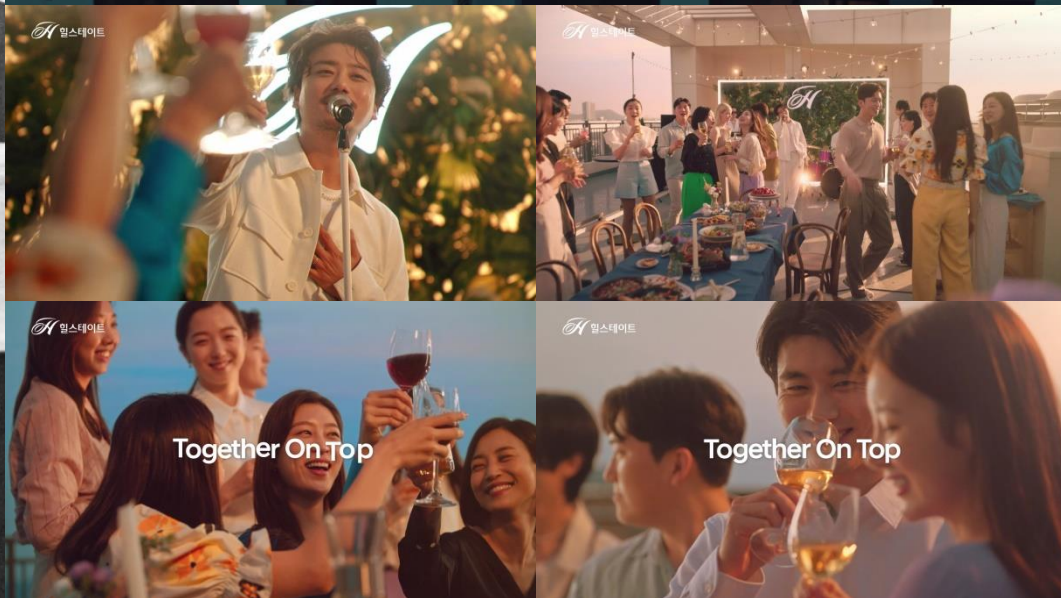


*KOICA – KOREA-AFRICA Summit 'Conference Films'*

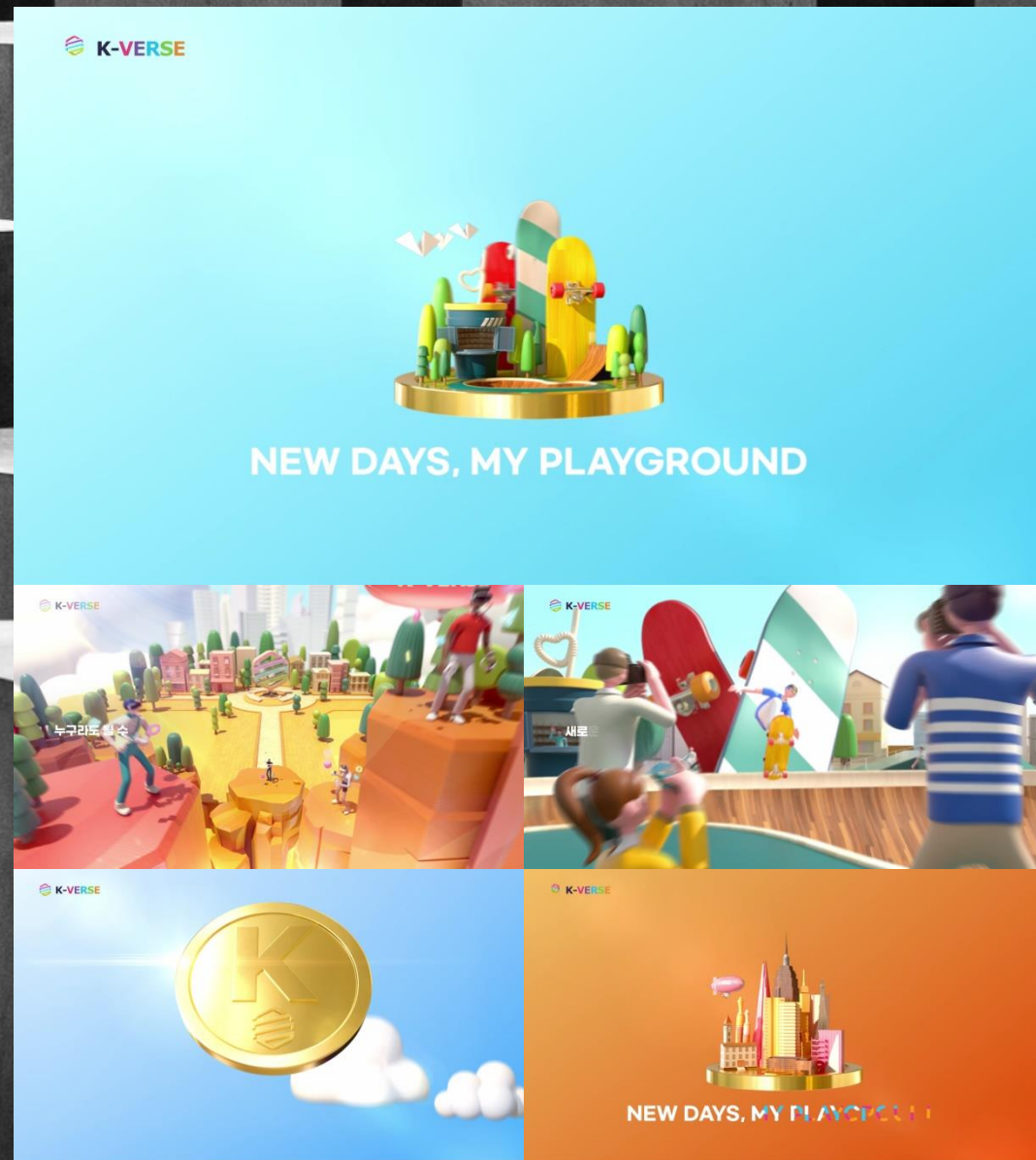
*KOICA – KOREA-AFRICA Summit (On Media Films)*



HILLSTATE – Together On Top



K-VERSE – New Days, My Playground



HYUNDAI Motors – IONIQ5 the New Era Beginning



HYUNDAI MOTORS – Earth Rise



KOICA - ASEAN-KOREA Commemorative Summit ceremony



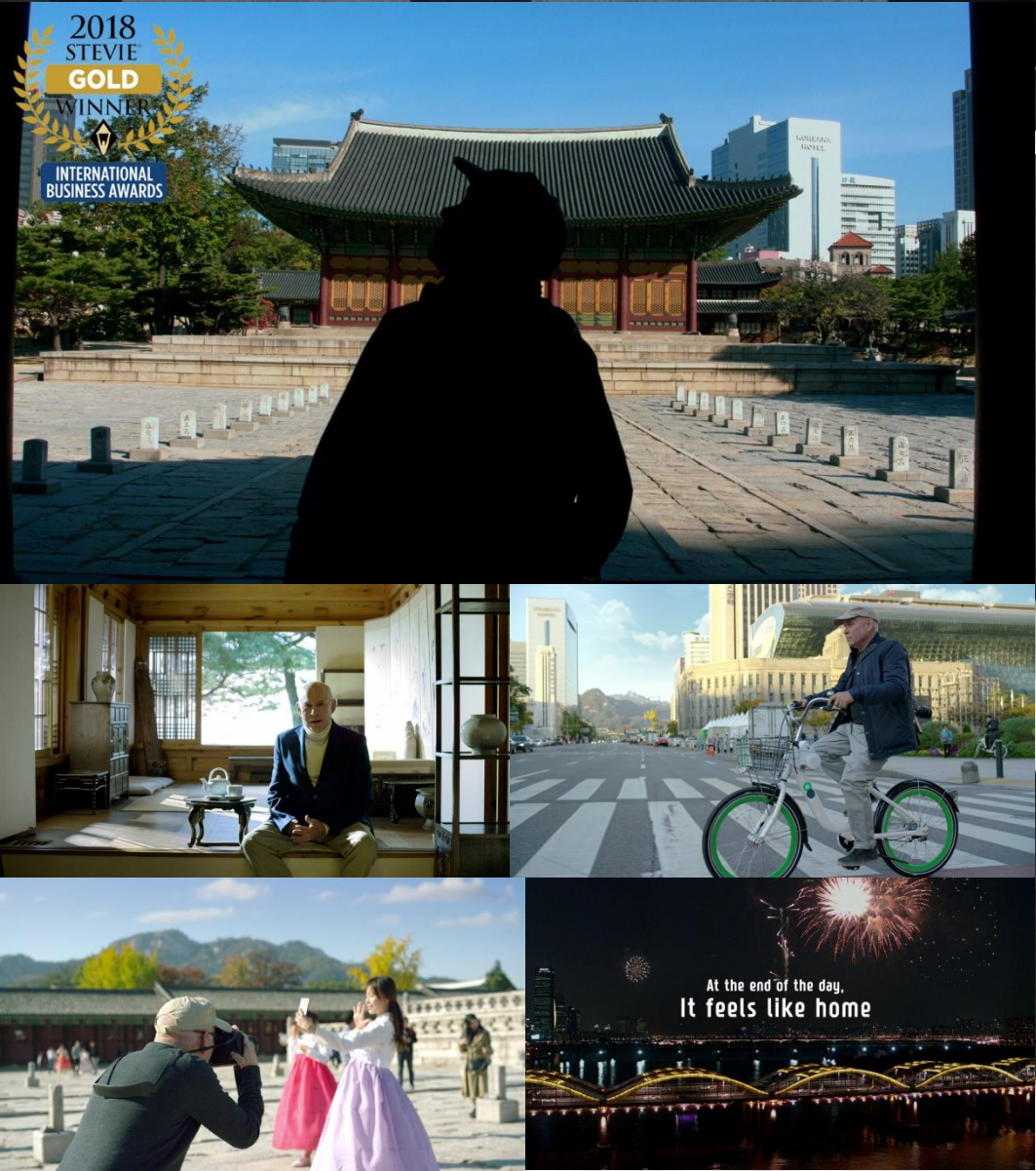
CHAMDAHAN – Choice the Absorption Rate



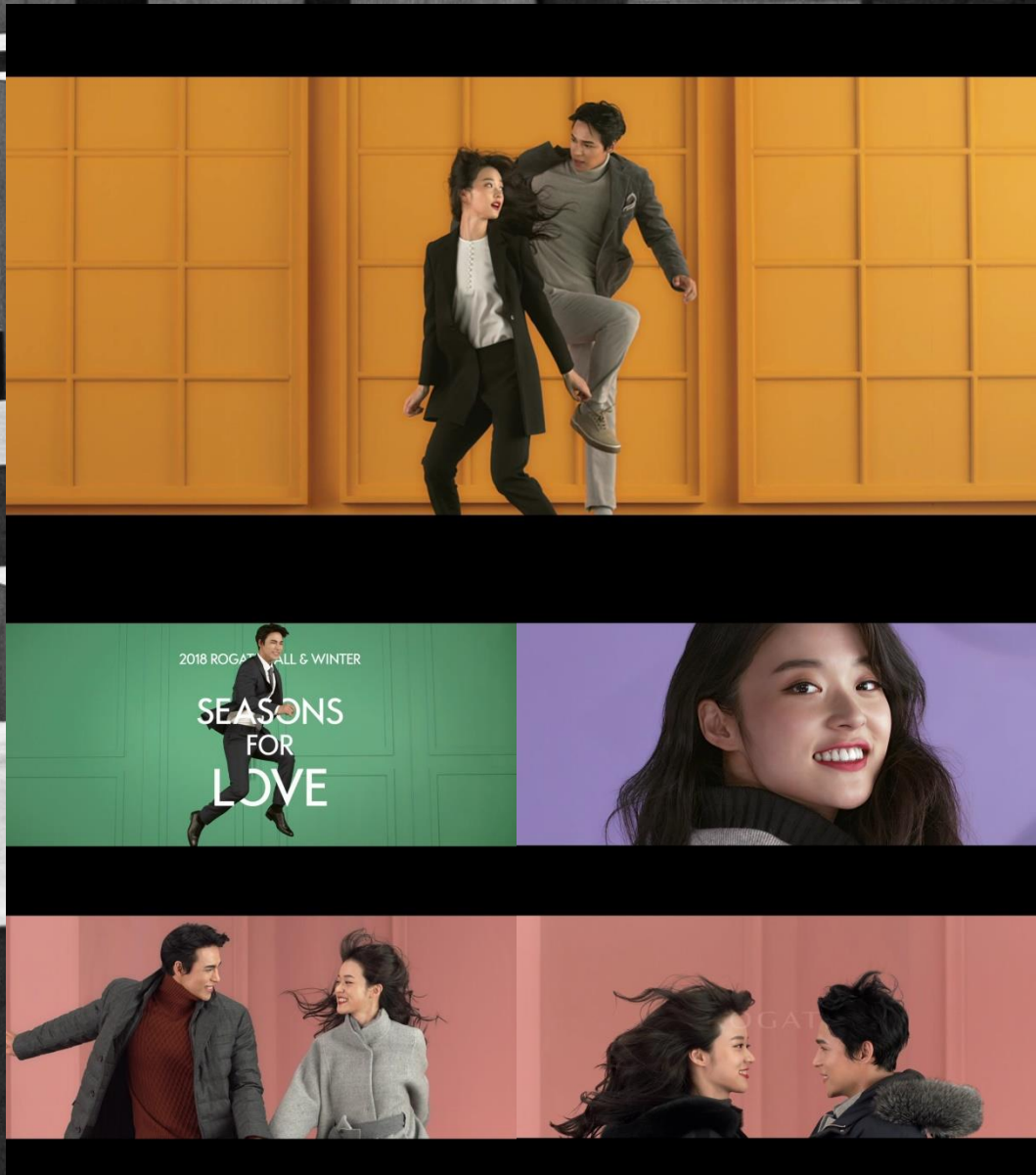
SAMSUNG QLED TV - Fishing



SEOUL Global PR – SEOUL Has It All



*SAMSUNG FASHION – ROGATIS F/W*



*HYUNDAI Motors. – Boost Your Driving Fun*



It's SKIN – FLOWER CELL

360VR SAMSUNG OPEN HOUSE – Full Package



It's SKIN - YUNA'S Piano



ASIANA Airlines – OZ Dreamfare



SNP- Hidden Lab by MOON CHAEWON

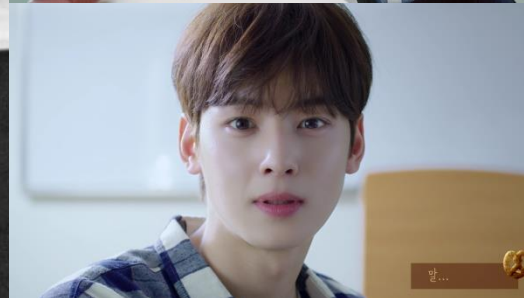


ELBON the Style



# NONGSHIM PRETZEL

# SAMSUNG QLED TV - Ambient



NONGSHIM - Saewooggang



tvN – Real Horse Dance





날\*라발전소

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